

Association of Contingency Planners
Los Angeles Chapter
News

February 3, 2010

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1. Tuesday, February 9, 2010 Chapter Event: Security Breach and Crisis Communication Plans

In recent years, a large number of companies have been victims of security breaches that compromised critical proprietary information. Organizations must continue to focus on prevention, but they must also develop and implement effective crisis response plans.

This session will focus on a key element of crisis response: communications. During a crisis, organizations need to keep internal and external customers informed.

Essential plan components include:

- Managing the data elements
- Establishing business rules for messages
- Selecting the best venues for message delivery

Security breaches happen every day. Don't let your company get caught unprepared.

Location: 94th Aero Squadron Restaurant, 16320 Raymer St., Van Nuys, CA 91406.
Phone: (818) 994-7437

Directions: <http://www.the94thaerosquadron.com/VanNuys/directions.html>

Speaker: Gerald A. Montella

Meeting Cost: \$20 – ACP members / \$30 – nonmembers

Time: 11:30 a.m. – 2:00 p.m.

RSVP: <http://www.surveymonkey.com/s/73GDXSf>

It is extremely important that we receive RSVPs from everyone planning to attend the meeting. We want to ensure that everyone who comes has adequate space and a complete meal. Please also note that if you RSVP and do not cancel by 5:00 p.m. on Thursday, February 4, you will be charged the meeting cost.

For questions about this event, please contact Terri Chapman at terrichapman64@yahoo.com or 562-685-1608.

Our Presenter: Gerald A. Montella is vice president of Mail-Gard, the nation's leading provider of print-to-mail continuity and recovery solutions. He creates and manages the company's sales and marketing activities, develops and expands business relations, and oversees operations at Mail-Gard's recovery facility.

Our Sponsor: In business since 1994, Virtual Corporation is a Business Continuity consulting and software company that assists organizations with all aspects of their business continuity (BC) programs. Virtual has helped numerous geographically disperse enterprises ensure that they can recover from business disruptions by designing and implementing sustainable business continuity programs. Virtual is the

globally recognized firm that created the [Business Continuity Maturity Model®](#). Headquartered in New Jersey, Virtual Corporation is a certified women-owned and small business enterprise.

Virtual Corporation's [Sustainable Planner®](#) is an affordable solution that empowers business continuity managers to implement a sustainable process to build, update and maintain their own business continuity plans. This frees up the time of business continuity professionals, providing time to analyze exposure, enhance preparedness, and consult with business. Visit Virtual Corporation at <http://www.virtual-corp.net/>

2. Upcoming Events

Feb 4: *Free Webinars:*

- **NEW:** *Meeting the Institutional Investor's New Requirement: BCP & DR.* Sponsor: Eze Castle Integration. Info: <http://myeventserver.com/ezeCastle/020410/020410.html>
- *Threat and Risk Assessment - Know Your Threats.* Sponsor: MHA Consulting. Info: <http://www.mha-it.com/contact.aspx>
- *Virtualize Microsoft Applications on VMware.* Sponsor: NetApp. Info: <http://www.itworld.com/webcast/89275>

Feb 8–12: *Seminar: BCP/EM Auditor Certification.* Cost: \$2,900. Sponsor: DRII. Location: Las Vegas. Info: https://www.drii.org/education/course_desc.php?courseeventid=268&courseid=55

Feb 9: **NEW:** *Free Webinar: Business Continuity.* Sponsor: Aserver. Info: <http://www.eventbrite.com/event/542384286>

Feb 10: *ACP Orange County Chapter Meeting.* Location: Garden Grove. Topic: Web-Enabling Orange County Incident Preparedness. Info: <http://www.acpoc.com/events/>

Feb 10: *Free Webinars*

- *Automate Your BCM Planning with Built-in Best Practices.* Sponsor: GRC Academy. Info: <http://www.easy2comply.com/contact-webinars.htm>
- **NEW:** *A Virtual Town Meeting on the Business Continuity Profession.* Sponsor: Norwich University. Info: <https://www2.gotomeeting.com/register/846315203>

Feb 11: *Disaster Preparedness Summit.* Cost: \$395. Sponsor: National Disaster Summit. Location: Los Angeles. Info: http://www.nationaldisastersummit.org/index.php?option=com_frontpage&Itemid=1

Feb 11: *Free Webcast: Notify, Respond, Collaborate – Mass Notifications Systems – Uses and Considerations.* Sponsor: Avaya Intelligent Communications. Info: https://www.techwebonlineevents.com/ars/eventregistration.do?mode=eventreg&F=1002058&K=5BT1ACNA&cid=nl_webc_serv_5bt1acna

Feb 11: **NEW:** *Fee-based Webinar: Business Continuity Planning Best Practices.* Cost: \$295. Sponsor: GovInfoSecurity.com. Info: <http://www.govinfosecurity.com/webinarsDetails.php?webinarID=27>

Feb 12: *Free Webinar: Business Continuity with Maxima Virtualisation.* Sponsor: Maxima. Info: http://www.maxima.co.uk/virtualisation_webinar

Feb 17: *Free Webinars*

- *The Intersection of Public and Private Sector Continuity Planning.* Sponsor: DRII. Info: <https://www2.gotomeeting.com/register/803400218>
- **NEW:** *Proactive Operations for the Dynamic Data Center.* Sponsor: BMC Software. Info: <http://021710-proactiveoperationsdynamicdatacenter.accessbmc.com/register.aspx>

Feb 18: *Free Webinar: Optimizing Disaster Recovery Point and Time Objectives with VMware vSphere and HP.* Sponsor: VMWare. Info: <http://www.vmware.com/a/webcasts/register/event/361>

Feb 22: *Free Webinar: Public Sector: Better Business Continuity for Uncertain Times.* Sponsor: VMWare. Info: <http://www.vmware.com/a/webcasts/register/event/359?src=GovTech>

Feb 24: *Free Webinar: Ensuring High Availability for Business-Critical Applications with VMware and Neverfail.* Sponsor: VMWare. Info: <http://www.vmware.com/a/webcasts/details/362>

Feb 25: *Free Webinar: E-Learning for First Responders.* Sponsor: Government Technology. Info: <http://forms.erepublic.com/forms/AdobeWebinar2-25-10?elq=1a969ad5e5be44e39964f491225517c6>

Feb 27: **NEW:** *Free Webinar: The Experts Debate Business Continuity Standards.* Sponsor: Preparedness, LLC. Info: <http://preparednessllc.blogspot.com/2009/02/continuity-insights-webinar-experts.html>

Mar 4: *Free Webinar: Current State Assessment - What Is Your BCP Maturity Level?* Sponsor: MHA Consulting. Info: <http://www.mha-it.com/contact.aspx>

Mar 8: *Free Event: BSI Regional Business Forums.* Sponsor: The British Standards Institution. Location: Los Angeles. Info: <https://www.onlineregistrationcenter.com/register.asp?m=109&c=11136>

Mar 10: *Free Conference: Preparedness GPS – Directions for Resilient Positioning.* Sponsor: ACP Orange County. Location: Garden Grove. Cost: ACP Members – Free; Nonmembers – \$10. Info: <http://www.acpoc.com/events/>

Mar 22–24: *Conference: Interaction '10.* Cost: \$895. Sponsor: Varolli. Location: Scottsdale. Info: <http://www.varolli.com/interaction/overview.html>

Mar 31–Apr 1: *Free Conference: Facilities & Sustainable Buildings Expo/West.* Location: Anaheim. Info: <http://www.westfac.com/Home.aspx>

Apr 8: *Free Webinar: Crisis Management Team Development.* Sponsor: MHA Consulting. Info: <http://www.mha-it.com/contact.aspx>

Apr 16: *The Disaster Game Elevate Your Readiness™ Tour Tabletop Exercise.* Cost: \$200. Location: Pasadena. Info: <http://www.disastergame.com/tour>

Apr 26-27: *Training Class: Comprehensive BIA Process – Methodology.* Cost: \$1,100. Sponsor: ContinuityLink. Location: San Francisco. Info: <http://www.continuitylink.com/En/Description-BCM-BIA.htm>

May 11–13: *Conference: CPM West.* Location: Las Vegas. Cost: \$895 before March 12. Info: <http://www.contingencyplanning.com/mcv/events/west/>

On Demand Resources

Free Webinars:

Critical Infrastructure and Key Resources Learning Series. Sponsor: U.S. Department of Homeland Security. Info: http://www.dhs.gov/files/programs/gc_1231165582452.shtm

Business Continuity and Disaster Recovery Webinars. Sponsor: Technology Executives Club. Info: <http://www.technologyexecutivesclub.com/library-businesscontinuity.php>

Business Continuity and Disaster Recovery: Best Practices and Technologies Are Evolving...Are You? Sponsor: Sun Microsystems, Inc. Info: http://searchcio.bitpipe.com/data/document.do?res_id=1259852747_962&returnResourceUrl=http%3A%2F%2Fresources.searchcio.com%2Fsolutionssummary%2Fdocument%3B5141510%2Fdetail.htm&asrc=KS_TSYN_ORG&psrc=SearchCIO

Free Podcast:

Understanding the Private Sector Preparedness Program. Sponsor: DRJ. Info: http://www.drj.com/index.php?option=com_wrapper&Itemid=818

Online Training:

Business Continuity eLearning Courses. Cost: \$295 per class. Sponsor: The International Consortium for Organizational Resilience. Info: <http://www.theicor.org/pages/courselisting.html#>

Business Continuity Training and Certification Classes. Cost: \$250-\$895; ACP member discounts available. Sponsor: Institute for Business Continuity Training. Info: <http://www.continuitytraining.com/>

Business Continuity Planning Virtual Course. Cost: \$995 (single user) / \$3,795 (multi-user). Sponsor: Sentryx. Info: <http://www.sentryxshop.com/cat--Business-Continuity-Planning-Virtual-Course--business+continuity+software.html>

3. Employment Opportunities

For current opportunities, visit <http://la.acp-international.com/jobs.htm>

About the Association of Contingency Planners (ACP) - Los Angeles Chapter (ACP-LA): Established in 1983, ACP-LA is the original chapter of the association. ACP is the

premier, nonprofit trade association dedicated to the advancement of business continuity professionals. For more information, please visit: <http://www.acp-international.com/> Please feel free to forward this email to colleagues who may be interested in learning about ACP-LA. News items or distribution list requests should be sent to: molly.latham@sce.com

Please visit our website at <http://la.acp-international.com/>