

# Association of Contingency Planners

## Los Angeles Chapter

### News

April 24, 2008

#### **IN THIS ISSUE:**

1. May 13 Chapter Event: Planner as Training – How to Do More with Less and Achieve Greater Results
2. Upcoming Events
3. Internship Wanted
4. Employment Opportunities

#### **1. 1.May 13 Chapter Event: Planner as Trainer: How to Do More with Less & Achieve Greater Results**

Training is the building blocks of preparedness and the key to the successful execution of your continuity program. Having your entire organization be aware, educated and knowledgeable about continuity, recovery and crisis management is your road map to success. Learn how to design, develop and deploy an effective and powerful training presentation where people are engaged, equipped and empowered to take action. Learn how to increase training quality, train more people in less time, and maximize training objectives while reducing expenses. This strategy effectively trains your constituents across the organization, irrespective of geography, when it is convenient for the student to participate.

More specifically this session will cover:

- Defining Training Objectives
- Reviewing Budget
- Establishing ROI & Value Proposition
- Training Management & Tracking
- How to Get Started

#### **Meeting Details:**

**Date:** Tuesday, May 13, 2008

#### **Meeting Agenda:**

*11:30 – 12:00 / Registration and networking*

*12:00 – 12:15 / Welcome and luncheon*

*12:15 – 12:30 / Vendor presentation*

*12:30 – 1:45 / Presentation and wrap up*

**Location:** The Westside Conference Center, 6100 Center Drive, Los Angeles 90045

**Directions:** <http://www.westsideconferencecenter.com/directions/>

**Meeting Cost:** \$20 – ACP members / \$30 – nonmembers

**RSVP:** [http://www.surveymonkey.com/s.aspx?sm=I7faYD9bgEwIJhzExWYvvQ\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=I7faYD9bgEwIJhzExWYvvQ_3d_3d)

**Our Presenter:** Phil Lambert has proven success in the design, development and implementation of enterprise continuity programs, training design and development, and managing large teams of continuity planners. Phil has held leadership positions at two Fortune 500 companies. He was a lead strategist in the design and implementation of the Y2K program for Option One Mortgage, H&R Block's mortgage subsidiary. Phil also held the position of Director of Business Continuity Planning for Safeco Corporation, a financial services leader. He has a reputation for highly effective innovative solutions within his field.

Phil is a leading advocate in the business continuity community. He has served on numerous boards for the Association for Contingency Planners (ACP), and is a professional trainer and speaker at national and local conferences and meetings.

**Our Sponsor:** MessageOne, a leader in the business continuity industry, provides award-winning managed services for emergency notification, email continuity, archiving and security to more than 1,000 customers around the world. MessageOne's unique Software-as-a-Service (SaaS) is designed for rapid deployment and immediate realization of benefits for our clients. Disaster Recovery professionals and CIO's at global companies including Motorola, Allianz, and Blue Cross Blue Shield trust MessageOne to prevent downtime, protect communications and data, and streamline compliance and discovery – no matter what. For more information, visit: <http://www.messageone.com/>

## 2. Upcoming Events

**Apr 25** *Road to Ready: Free Radio Show and Podcast: Communicating During Disasters.* Shows how you can stay in contact with your loved ones during emergencies and disasters. Info: <http://www.modavox.com/voiceamericams/WebModules/HostModaview.aspx?ChannelId=1&HostId=487&Flag=1>

**Apr 29-Jun 3:** *UCI Extension Course: Emergency Management: Business Continuity Planning (Section 1).* UCI Learning Center, Orange. Info: [http://unex.uci.edu/courses/sectionDetail.asp?cm\\_id=1650&Topic=1650&serial\\_id=00064&acadYear=2008&acadTerm=Spring&reqType=byTopic&yearTerm=1&courseLength=50&campus=O%25&Days=\\_MON\\_TUE\\_WED\\_THU\\_FRI\\_SAT\\_SUN](http://unex.uci.edu/courses/sectionDetail.asp?cm_id=1650&Topic=1650&serial_id=00064&acadYear=2008&acadTerm=Spring&reqType=byTopic&yearTerm=1&courseLength=50&campus=O%25&Days=_MON_TUE_WED_THU_FRI_SAT_SUN)

**Apr 30:** *Lessons Learned Workshop: Earth, Wind and Fire 2007 San Diego Fire Storms, California Emergency Services Association, Southern Chapter, Anaheim.* Register by April 23. Info: <http://www.cesa.net/>

**May 2-:** *Road to Ready: Free Radio Show and Podcast: Personal Responsibility.* Shows how you prepare yourself and your direct responsibilities to take action during an emergency. Info: <http://www.modavox.com/voiceamericams/WebModules/HostModaview.aspx?ChannelId=1&HostId=487&Flag=1>

**May 13:** *ACP Los Angeles Chapter Meeting, The Westside Conference Center, Los Angeles.* Info: <http://los-angeles.acp-international.com/calendar.htm>

**May 18-19:** *ICOR Training Course: Certified Data Center Professional, Las Vegas.* ACP members save 10% using Voucher #112071111. Info: <http://www.theicor.org/>

**May 18-19:** *ICOR Training Course: Certified Crisis Communications Planner, Las Vegas.* ACP members save 10% using Voucher #112071111. Info: <http://www.theicor.org/>

**May 19:** *DRII Qualifying Exam, Las Vegas.* Info: <http://drii.org/DRII/Courses/wfCourseDescription.aspx?ID=16&PID=0805501VEG&FID=EXAM>

**May 20-22:** *CPM West Conference, Las Vegas.* ACP members save 15% on the full conference fee using promotional code ACP. Info: <http://www.contingencyplanning.com/>

**Jun 2-3:** *ICOR Training Course: Organizational Crisis Preparedness, Irvine.* ACP members save 10% using Voucher #112071111. Info: <http://www.theicor.org/>

**Jun 4-5** *ICOR Training Course: Certified Crisis Communications Planner, Irvine.* ACP members save 10% using Voucher #112071111. Info: <http://www.theicor.org/>

**Jun 6:** *ICOR Training Course: Media Communications in a Crisis, Irvine.* ACP members save 10% using Voucher #112071111. Info: <http://www.theicor.org/>

**Jun 23-27:** *DRII BCLE-2000 - Business Continuity Planning, San Francisco.* Info: <http://drii.org/DRII/Courses/wfCourseDescription.aspx?ID=18&PID=0806200SFO&FID=MAIN>

### 3. Internship Wanted

Anna King, a Pepperdine University student, is particularly interested in the field of crisis communications. She is looking for internship opportunities for the fall semester. You can contact her at [anna.e.king@pepperdine.edu](mailto:anna.e.king@pepperdine.edu), phone (310) 570-8741.

### 4. Employment Opportunities

**NEW** Senior Specialist, Critical Situation Management, Disney. Location: Glendale. Info: Rushdi A. Ariss, Director, Enterprise Availability, Disney Worldwide Services, Inc. [Rushdi.Ariss@disney.com](mailto:Rushdi.Ariss@disney.com)

Disaster Recovery Analyst, 20th Century Fox. Location: Los Angeles. Info: DeBorah Lozada, Disaster Recovery Manager. Phone (310) 369-5806, [Deborah.lozada@fox.com](mailto:Deborah.lozada@fox.com)

For additional employment listings, please visit our Job Opportunities webpage at <http://los-angeles.acp-international.com/jobs.htm>

*About the Association of Contingency Planners - Los Angeles Chapter (ACP-LA): Established in 1983, ACP-LA is the original chapter of the Association of Contingency Planners (ACP). ACP is the premier, non-profit trade association dedicated to the advancement of business continuity professionals. For more information, please visit: <http://www.acp-international.com/> Please feel free to forward this email to colleagues who may be interested in learning about ACP-LA. News items or distribution list requests should be sent to: [molly.latham@sce.com](mailto:molly.latham@sce.com)*

Visit our website at <http://los-angeles.acp-international.com/>