

Association of Contingency Planners Los Angeles Chapter *News*

July 18, 2007

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1. Aug. 14 ACP-LA event: BIA interviewing workshop

The cornerstone of a meaningful business impact analysis (BIA) is the series of interviews used to gather and clarify critical information. But conducting an effective interview can be a daunting task. Well executed interviews do not happen by accident. They need to be thoroughly planned, meticulously designed, and expertly rehearsed.

So how should one go about planning, designing and rehearsing for a successful BIA interview? By attending the August ACP-LA meeting, where you will learn all about this critical activity from a seasoned veteran. Rich Schiesser has conducted over a hundred BIA interviews during the course of his many years of managing business continuity programs. He will share many helpful suggestions in this special two-hour, highly interactive, interviewing workshop. This session will include audience participation, so leave your inhibitions at the door. In return, you will be rewarded with a number of practical take-aways that will make your next round of BIA interviews the best ever.

Event logistics and reservations:

Date: Tuesday, August 14, 2007

Agenda: 11:30 a.m. – Noon: Registration, networking, and lunch served / Noon to 2:30 p.m.: Lunch meeting and workshop

Location: Sportsmen's Lodge, 12833 Ventura Boulevard, Studio City

Fee: ACP members, \$10; Guests, \$20 (please pay by cash or check, at the door)

Reservations: Required by Aug. 9, to Carol Nelson, at: canelson@sunamerica.com, or 818.673.4257. Please specify entree choice (fish, chicken, or vegetarian).

Event sponsor:

Many thanks to our sponsor, **Iron Mountain**.

2. Upcoming regional events

Aug. 4, 11, 18: *Saturday Program Series in Business Continuity Planning, Cal State Fullerton.* "Exercising the Business Continuity Plan" course. Details: <http://www.csufextension.org/Classes/Certificate/CertDetail.asp?GN=3391&GV=1&LID=>

Aug. 8: *ACP-OC chapter meeting, Irvine.* "Countrywide's approach to managing business continuity compliance of critical vendors." More info: www.acpoc.com.

Aug. 8 - 10: *DRII BCP accelerated and review courses, and qualifying exam, Los Angeles.*
Details: <http://www.drii.org/DRII/>

Aug. 10, 11, 24, 25: *Emergency Management Plan Development course, UC Irvine Extension, Orange.* Enroll at www.extension.uci.edu or (949) 824-5414. More info: 949-824-6538 or japurewa@uci.edu.

About the Association of Contingency Planners - Los Angeles Chapter (ACP-LA): Established in 1983, ACP-LA is the original chapter of the Association of Contingency Planners (ACP). ACP is the premier, non-profit trade association dedicated to the advancement of business continuity professionals.

Please feel free to forward this email to colleagues who may be interested in learning about ACP-LA. News items or distribution list requests should be sent to: lmack@mercuryinsurance.com.